

Diversity SHINES T-Shirt Design Contest Rules and Conditions

Contest Overview

The Diversity SHINES T-Shirt Design Contest aims to engage the community in creating a unique t-shirt design that promotes sexual health and wellness. The winning design will be featured on official program merchandise.

Contest Timeline

- **Contest Launch Date:** July 19, 2024
- **Submission Deadline:** August 9, 2024, at midnight
- **Judging Period & Voting:** August 12 - August 14, 2024
- **Winner Announcement:** August 17, 2024

Eligibility

1. The contest is open to individuals aged 13 and older.
2. **Geographical Limits:** Participants must reside within Ventura County
3. **Submission Limit:** Each participant can submit a maximum of two designs.
4. Diversity Collective Ventura County Board members, staff, and their direct family members are not eligible to enter the contest.

Design Guidelines

1. The design must include the **Diversity SHINES logo**, which can be downloaded from Google Drive at <https://tinyurl.com/SHINESlogo>. The logo cannot be altered or distorted. You can, however, choose to use either the full logo or just the icon in your design.
2. **Theme:** Designs must reflect the themes of affirming and stigma-free sexual health and wellness. Theme should be fun, colorful, and inviting.
3. **Originality:** All designs must be original and not infringe on any copyrights, trademarks, or intellectual property.
4. **Content:** Designs must be appropriate for all audiences. Avoid explicit, offensive, or discriminatory content.

5. **File Format:** Submit designs in high-resolution digital format (e.g., .PNG, .JPEG, .PDF). Hand-drawn designs are acceptable if they are scanned and submitted in a digital format.

6. **Dimensions:** Design dimensions should be suitable for printing on a standard t-shirt, with a maximum size of 12" x 12".

Submission Process

1. **Deadline:** All entries must be submitted by midnight August 9, 2024.

2. Submission Method:

- Complete the online submission form found at <https://wvf.ms/3LwvtXN>
 - ***This form requires the following information:*** Artist's full name, age, contact information, Instagram handle and a brief description behind the inspiration and significance of your design (50-100 words).
- Submit your final design(s) by emailing shines@diversitycollective.org
 - Please include your name along with your design(s).

Designs submitted without submission form will not be eligible for consideration.

Judging Criteria

1. **Creativity and Originality:** The design should be unique and creatively represent the themes of the program.

2. **Incorporation of Logo:** How well is the Diversity SHINES logo integrated into the design?

3. **Relevance:** The design should clearly convey messages related to sexual health and wellness.

4. **Visual Appeal:** The design should be aesthetically pleasing and suitable for printing on a t-shirt.

5. **Clarity:** The design should be clear and easily recognizable.

Judging Panel

A panel of judges, including Diversity Collective Ventura County staff and Board, will evaluate the submissions.

The top 4 designs will be posted on the Diversity Collective newsletter and social media channels for public voting. The final winner will be determined by a combination of public votes and judges' scores.

Prizes

1. **Winner:** The winning design will be featured on official Diversity SHINES t-shirts. The winner will receive a prize package including:

- \$50 Visa gift card
- A t-shirt featuring the winning design, provided at a later date
- A special shout out at Ventura County Pride

2. **Runners-Up:** \$25 Visa gift card

Winner Announcement

1. **Notification:** Winners will be notified via email by end of day August 14, 2024.

2. **Public Announcement:** The winning design will be announced on the Diversity Collective website and social media platforms as well as a public announcement at our 25th Ventura County Pride.

Terms and Conditions

1. **Copyright:** By entering the contest, participants grant Diversity Collective Ventura County and the Diversity SHINES program the right to use, reproduce, and distribute the designs for promotional and commercial purposes without additional compensation.

2. **Modification:** Diversity SHINES reserves the right to make minor modifications to the winning design for printing purposes.

3. **Disqualification:** Diversity SHINES reserves the right to disqualify any entry that does not adhere to the contest rules or guidelines.

Contact Information

For any questions or concerns, please contact Edgar at shines@diversitycollective.org.

Please note that by entering the Diversity SHINES T-Shirt Design Contest, participants agree to abide by all the rules and conditions outlined above.